



For Immediate Release

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Center for Vein Restoration Welcomes Experienced, Bilingual Surgeon – Kristine Cruz, MD, FACS

Dr. Cruz joins CVR after 16 years of experience with minimally invasive surgery

DECEMBER 2018, GREENBELT, MD: Center for Vein Restoration (CVR) is proud to announce the addition of Kristine Cruz, MD to its expanding and esteemed roster of physicians treating venous disease throughout the country. She will be the lead physician in the Whiteplains and Scarsdale CVR Centers beginning December 2018 and will be able to provide patients counsel in both Spanish and English. In 2010, after her Laparoscopic Surgery fellowship at St. Francis Hospital in Hartford, CT, Dr. Cruz dedicated her career to the practice of and research around minimally invasive procedures. Her transition to CVR follows five years with New York Bariatrics and Laparoscopy P.C. where she specialized in Obesity medicine.

Dr. Sanjiv Lakhanpal, CEO; Dr. Khanh Q. Nguyen, Corporate Medical Officer; Ken Abod, CFO; and Neil Collier, Chief Operating Officer, at CVR are all pleased to welcome Dr. Cruz to the company. "Part of CVR's vision is to 'continuously redefine the care of patients with venous disorders,'" said Dr. Lakhanpal. "Dr. Cruz's expertise in minimally invasive procedures supports our goals as an organization."

For Dr. Cruz, treating vein disease is about positively impacting the lives of her patients. "You are not only addressing the cosmetic issues with treatment," says Dr. Cruz, "Venous insufficiency, if not treated on time, can lead to complications like infection, blood clots and ulcers."

As a widely published and respected member of the Obesity Medicine Association, Dr. Cruz understands the reciprocal relationship of vein disorders and weight. People who are overweight are more likely to develop vein disease, while the immobility caused by symptoms like leg pain and heaviness or venous ulcers may lead to obesity. "I chose to become a venous surgeon to treat this often overlooked and underestimated disorder. I am extremely grateful for the privilege of improving my patient's quality of life," said Dr. Cruz.

Dr. Cruz accomplishments and accreditations also include:

- Certified, American Board of Surgery
- Member, American College of Surgeons
- Member, Society of American Gastrointestinal and Endoscopic Surgeons

ABOUT VENOUS INSUFFICIENCY

Venous insufficiency, the cause of significant suffering due to the sequelae of venous hypertension, most commonly arises as achy, tired and heavy legs. It may or may not be associated with varicose veins, spider veins or skin changes including venous ulcerations and indiscriminately affects between 30–40 million Americans. Numerous factors including age, weight, prolonged sitting or standing, genetics or a history of DVT (blood clots) can increase the risk of developing this common and often underdiagnosed disorder. Treatment options have evolved to an array of minimally invasive procedures in an office setting.

ABOUT CENTER FOR VEIN RESTORATION

Center for Vein Restoration (CVR) is the largest physician led practice treating venous disease in the country. Having performed its first procedure in 2007 under President and CEO Dr. Sanjiv Lakhanpal, Center for Vein Restoration has since become a nationally recognized leader in the treatment of Chronic Venous Insufficiency. With 70 centers and growing, CVR has over 400 employees and conducts over 100,000 patient interactions each year. To learn more about CVR and its mission, visit www.centerforvein.com or by phone at 1-800-FIX-LEGS.

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